



## Heather Brianna Buscho // Design & Art Direction

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View work at heatherbuscho.com

### Objective //

To utilize my skills and abilities as an advertiser to communicate the benefits of products and services on behalf of the client. I love solving problems using new ways of thinking with both classic and new medias. I always aspire to work hard to aim high.

### Education //

Minneapolis College of Art and Design, Minneapolis, MN, September 2004 - May 2008  
Bachelor of Fine Arts: Advertising Design (Focus in Design and Photography)

### Employment //

**Graphic Designer**, Gruen Marketing Services Inc./Bottom Line Management Group,  
Minnetonka, MN, July 2008 – April 2009  
**Style Expert**, Lane Bryant, Burnsville, MN, August 2005 – April 2009

### Internship //

The 2008 Ad Fed/Ad 2 Student Advertising Summit, September 2008 – May 2008  
My role as an Art Director has taught me to become a stronger leader; I took a great deal of ownership in making sure that the rest of the group stayed organized and on-task. As well as taking a strong part in the creative design and photography direction.

### Volunteer //

The 2009 Ad Fed/Ad 2 Student Advertising Summit, September 2008 – February 2009  
As the Creative Team Leader, I met with my creative team to help them, answer questions and keep them on task, to make sure that the 2009 Student Advertising Summit was a success.

### Skills //

Adobe Creative Suite (Photoshop, Illustrator and InDesign)  
Microsoft Suites (Word, Power Point and Excel)  
FTP Programs

### Honors //

Lee Lynch Advertising Scholarship, Minneapolis College of Art and Design, Minneapolis, MN, 2008  
The Fine Arts Award, The Owatonna Arts Center, Owatonna, MN, 2004

### Industry Associations //

The One Club, Member, 2008  
Art Directors Club of New York, 2008  
Ad Fed/Ad 2 of Minnesota, 2007  
AIGA of Minnesota, 2007

### Hobbies //

I enjoy a wide range of interests and hobbies, a few are: social media, photography (film and digital), design, cooking and baking, fine dining, US and international travel. I also do various arts and crafts.

### Freelance //

**Logo Designer**, Rachel Ostroot, Theatrical Portfolio, Winona, MN, 2009  
**Graphic Designer**, Meredith Westin, Photographer, Minneapolis, MN, 2009  
Developed and designed a logo, brochure and other promotional materials.  
**Photographer**, Steele County Woman's Crisis Resource Center, Owatonna, MN, 2005